

OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT INCREASE OR OTHERWISE IMPACT YOUR CHANCES OF WINNING IN THIS CONTEST.

1. KEY DATES:

The Exodus Photo Competition (“**Contest**”) begins on 4th February 2026 at 07:00 a.m. Eastern Time (“**ET**”) / 4th February 2026 at 12:00 p.m. (Greenwich Mean Time) (“**GMT**”) and ends on 26th March 2026 at 12:00 ET / 26th March 2026 at 17:00 p.m. GMT (“**Contest Period**”).

2. ELIGIBILITY TO ENTER:

The Contest is open only to residents of Canada (excluding Quebec), the United States of America (including Washington D.C.), and the United Kingdom, who are eighteen (18) years of age or older (or have reached the legal age of majority in their jurisdiction of residence) at the time of entry. Employees (and those with whom such persons are living, whether related or not) of Exodus Travels Limited, (“**Sponsor**”) its parent companies, subsidiaries, affiliates, representatives, agents, distributors, prize suppliers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfilment of the Contest (collectively, the “**Contest Parties**”) are not eligible to enter. Age and residency requirements must be met at the time of entry into the Contest. No purchase is necessary to participate in the Contest. Void where prohibited by law.

3. AGREEMENT TO BE LEGALLY BOUND BY RULES:

By participating in this Contest, you are signifying your agreement that you have read and agree to be legally bound by these Official Rules and Regulations (“**Rules**”) which govern the Contest. Failure to comply with the Rules may result in disqualification from the Contest.

4. HOW TO ENTER:

To enter, submit your contact details and photograph (“**Photograph**”), along with a description of the image through the form provided [HERE](#) (the “**Entry Form**”), in addition to any other information which you are required to submit on the Entry Form. If you are unable to use the Entry Form, you may email your submission to photomaster@exodus.co.uk (for entrants from the UK) and to photomaster@exodustravels.com (for entrants from the US and Canada). No purchase is necessary to enter the Contest. You will only be able to submit one (1) entry (an “**Entry**”) in the Contest.

The Photograph must be taken in a destination that you can visit with the Sponsor. The Photograph must be uploaded in JPG format with a file size between 2MB and 5MB. The submission should list the name of the destination and the entrant’s name (for example: amalfi_coast_john_smith.jpg). All photographs must be of print quality (300 dpi). Any materials which have been submitted that have been generated by, or assisted using, artificial intelligence will be automatically disqualified.

5. ENTRY LIMIT AND CONDITIONS:

There is a limit of one (1) Entry per person. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) exceed any of the entry limits stated in these Rules; (ii) use multiple names, identities, e-mail addresses, accounts and/or any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or to disrupt the Contest; and/or (iii) disrupt or participate in the Contest in any other fraudulent, dishonest or misleading way, then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. The Contest Parties and each of their respective agents, employees, directors, officers, successors, and assigns (collectively, the “**Released Parties**”) are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Entry and any materials included as part of that Entry (“**Entry Materials**”) (all of which are void). Entry Materials will be rejected (and for certainty, an Entry will not be accepted) if, in the sole and absolute discretion of the Sponsor: (i) the Entry Materials are not submitted and received in accordance with these Rules during the Contest Period; and/or (ii) the Entry Materials are not in compliance with these Rules (including, but not limited to, the Participation Requirements listed below), all as determined by the Sponsor in its sole and absolute discretion.

6. VERIFICATION:

All Entries, Entry Materials and entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an entrant’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry, Entry Materials and/or other

information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of the Contest will be the official time-keeping device(s) used by the Sponsor.

7. PARTICIPATION REQUIREMENTS:

By entering the Contest, and in consideration of the Sponsor making the Contest available, you agree to provide to the Sponsor and its affiliates with an irrevocable, royalty-free, perpetual and worldwide licence to utilize the Photograph (and any other materials included in the Entry Materials) in any marketing, advertising, displays, social media or any other purpose, or in such manner as the Sponsor and/or its affiliates determine in their sole discretion.

FURTHER BY ENTERING, YOU AGREE THAT YOUR ENTRY, PHOTOGRAPH, AND ENTRY MATERIALS COMPLY WITH ALL CONDITIONS STATED IN THESE RULES. BY ENTERING, YOU ALSO AGREE TO RELEASE THE RELEASED PARTIES FROM ANY AND ALL LIABILITY IN CONNECTION WITH THE CONTEST AND YOUR PARTICIPATION THEREIN AND TO INDEMNIFY THE RELEASED PARTIES AGAINST ANY AND ALL CLAIMS, DAMAGES, LIABILITIES, COSTS, AND EXPENSES ARISING FROM YOUR PARTICIPATION IN THE CONTEST. THE RELEASED PARTIES WILL BEAR NO LIABILITY WHATSOEVER REGARDING: (I) THE USE OF YOUR ENTRY MATERIALS; (II) PARTICIPATION IN ANY CONTEST-RELATED ACTIVITIES; (III) ANY USE, COLLECTION, STORAGE AND DISCLOSURE OF ANY PERSONAL INFORMATION; AND/OR (IV) IF DECLARED A WINNER, THE PRIZE (INCLUDING ANY TAX LIABILITIES AND USE OR MISUSE OF THE PRIZE). THE RELEASED PARTIES SHALL BE HELD HARMLESS BY YOU IN THE EVENT IT IS DISCOVERED THAT YOU HAVE DEPARTED FROM OR NOT OTHERWISE FULLY COMPLIED WITH ANY OF THESE RULES. THIS RELEASE AND INDEMNITY SHALL CONTINUE IN FORCE FOLLOWING THE TERMINATION OF THE CONTEST AND/OR AWARDING OF ANY PRIZE.

8. PRIZE(S):

There will be one (1) prize (the “Prize”) available to be won, as follows:

Prize Description	Number Available	Approximate Retail Value
A voucher to be used with the Sponsor’s “Exodus Adventure Travels” brand	One (1)	\$5000 CAD/ \$5000 USD/ £4000 GBP. The voucher that is offered to the Prize winner will be in the currency of their country of residence. The voucher given by the Sponsor shall be at its sole election and for the avoidance of doubt the Prize winner shall not have any right whatsoever to choose the currency amount.

IMPORTANT NOTE: ANY AND ALL OTHER COSTS ASSOCIATED WITH UTILIZING A PRIZE WILL BE THE SOLE AND ABSOLUTE RESPONSIBILITY OF THE APPLICABLE WINNER. NONE OF THE RELEASED PARTIES, NOR ANY OTHER ENTITY, WILL BE PROVIDING ANY COMPENSATION WHATSOEVER WITH RESPECT TO ANY COSTS ASSOCIATED WITH UTILIZING A PRIZE OR OTHERWISE. IN NO EVENT WILL THE SPONSOR BE LIABLE TO AWARD MORE THAN THE NUMBER OF PRIZES AS PROVIDED IN THESE RULES.

The Prize must be utilized in 1 transaction and if the Prize winner does not utilize the entire Prize in 1 transaction then the Prize winner shall forfeit any balance or remainder of the Prize. The Prize must be used within 12 months of being issued to the winner. Any additional costs over and above the value of the Prize shall not be included in the Prize and shall be the sole responsibility of the Prize winner.

A Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by the Sponsor in its sole and absolute discretion). No substitutions are permitted, except at the Sponsor’s option (Sponsor reserves the right, in its sole and absolute discretion, to substitute a Prize or a component thereof with a prize of equal or greater retail value, including, without limitation, but at Sponsor’s sole and absolute discretion, a cash award). All characteristics and features of a Prize, except as otherwise explicitly stated above, are at the Sponsor’s sole and absolute discretion. A Prize winner is solely responsible for reporting and paying any tax that may be payable in connection with the Prize (if any). Approximate retail value above is based on the conversion rates at the time of preparing these Rules and any difference in rates or values at time of Prize awarding shall not be provided. None of the Released Parties makes any representation or offers any warranty, express or implied, as to the quality or fitness of any Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, a confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Released Parties should his/her Prize fail to be fit for its purpose or is in any way unsatisfactory. **FOR US WINNERS ONLY: Winner may be required to complete and return an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification).**

9. ELIGIBLE WINNER SELECTION PROCESS:

On or around 2nd April 2026 in London, England at approximately 12:00 p.m. BST, an internal judging panel will be established by the Sponsor to review all eligible Entries submitted and received in accordance with these Rules during the Contest Period to select the Prize winner(s). The winner shall be selected based on the Panel's decision as to which Photograph the Panel determines, in its sole discretion, is the best Photograph submitted out of all Entries.

10. ELIGIBLE WINNER NOTIFICATION PROCESS:

The Sponsor or its designated representative will make a minimum of two (2) attempts to contact the potential winner via email communication within five (5) business days of the draw as set out above. A potential winner is solely responsible for ensuring he/she is able to receive notification messages, monitoring for such notification messages and following all instructions contained in such notification messages.

11. ELIGIBLE WINNER CONFIRMATION PROCESS:

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS HIM/HER AS A WINNER IN ACCORDANCE WITH THESE RULES. BEFORE BEING DECLARED A CONFIRMED PRIZE WINNER, if the potential winner is a resident of Canada, he/she will be required to correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, in the Sponsor's form of declaration and release, or by telephone). By accepting a Prize, a winner: (i) confirms that he/she has read, understood and is in compliance with these Rules; (ii) grants all consents required, and authorizes the Sponsor to broadcast, publish, disseminate and otherwise use his/her name, city/town/village and jurisdiction of residence and any other likeness, in connection with any promotion and/or publicity at no additional compensation beyond the awarding of or participation in the Prize, in any type of media worldwide and in perpetuity; (iii) accepts the applicable Prize as awarded; (iv) releases the Released Parties from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the applicable Prize or any portion thereof; and (v) agrees to indemnify the Released Parties against any and all claims, damages, liabilities, costs, and expenses arising from use of his/her Entry Materials or any portion thereof. IMPORTANT NOTE: The Sponsor may require, in its sole and absolute discretion, that an eligible winner sign and return the Sponsor's form of declaration and release prior to being confirmed as a winner.

If a potential winner: (a) is a Canadian resident and fails to correctly answer the skill-testing question; (b) cannot be contacted, as set out above or fails to respond within the specified time; (c) as applicable, fails to return the Sponsor's form of declaration and release within the specified time; (d) cannot accept (or is unwilling to accept) the applicable Prize (as awarded) for any reason; and/or (e) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she will be disqualified (and will forfeit all rights to the applicable Prize).

12. GENERAL CONDITIONS:

The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal. ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF AND/OR SPIRIT OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Released Parties will not be liable for: (i) any failure of any website or platform during the Contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Entry, Entry Materials, direct message and/or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the Internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Contest; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; and/or (vi) any combination of the above.

BY ENTERING THIS CONTEST, ENTRANTS EXPRESSLY ACKNOWLEDGE AND AGREE THAT IN NO EVENT WILL ANY OF THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, STATUTORY, OR PUNITIVE DAMAGES. WITHOUT LIMITING THE FOREGOING, WITH RESPECT TO THE CONTEST AND TO THE PRIZE, SPONSOR MAKES NO WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED. SPONSOR ASSUMES NO RESPONSIBILITY FOR ANY ERROR, OMISSION, INTERRUPTION, DELETION, DEFECT, OR DELAY IN OPERATION OR TRANSMISSION; COMMUNICATIONS LINE FAILURE; THEFT OR DESTRUCTION OF OR UNAUTHORIZED ACCESS TO CONTEST ENTRIES OR ENTRY FORMS; OR ALTERATION OF ENTRIES OR ENTRY FORMS.

The Sponsor reserves the right, in its sole and absolute discretion, to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules, including, without limitation, any error, problem, computer virus, bugs, tampering, unauthorized intervention, fraud or failure of any kind whatsoever, subject to the written directions of any regulatory authority. Any attempt to undermine the legitimate operation of this Contest in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever (including without limitation, as may be required due to health risks or governmental restrictions, such as those that may be implemented to mitigate COVID-19 transmission). Without limiting the generality of the forgoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

The Sponsor reserves the right, in its sole and absolute discretion, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent deemed necessary by Sponsor, for purposes of verifying compliance by any entrant, Entry, Entry Materials and/or other information with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason, subject to the written directions of any regulatory authority.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted only for the purpose of administering the Contest and in accordance with Sponsor's privacy policy (available at: <https://www.exodustravels.com/us/privacy-policy> for Canadian / US entrants and <https://www.exodus.co.uk/privacy-policy> for UK entrants). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, any advertising and/or any instructions or interpretations of these Rules given by any representative of the Sponsor, the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by law.

For Canadian Residents: To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants, Sponsor or any of the other the Released Parties in connection with the Contest will be governed by and construed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein. The parties hereby consent to the exclusive jurisdiction and venue of the courts located in Ontario in any action to enforce (or otherwise relating to) these Rules or relating to the Contest.

For US residents: To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants, Sponsor or any of the other the Released Parties in connection with the Contest will be governed by and construed in accordance with the domestic laws of the State of Delaware and the federal laws of the United States applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to the exclusive jurisdiction and venue of the state and federal courts located in Wilmington, Delaware in any action to enforce (or otherwise relating to) these Rules or relating to this Contest.

For UK residents: These Rules and your participation in the Contest shall be governed by the laws of England and Wales and any disputes or claims hereunder arising (including in respect of non-contractual disputes and claims) shall be subject to the exclusive jurisdiction of the Courts of England and Wales.

Winners: For details of the prize winner(s), send an email with the subject line of "Winner Inquiry – Exodus Photo Competition" to photomaster@exodus.co.uk (for UK entrants) and to photomaster@exodustravels.com (for US entrants) (requests for the Winner's List must be received within ninety (90) days following the end of the Contest Period).